



International Student Association



tx.ag/isaslides



ISA Status

Report

4 years of growth

Fall 2017

Move from ISS to MSC

- Officer team:
 - 16: 3 Execs + 13 officers
 - Only 3 (18%) returned from previous year
 - Membership:
 - No actual members
 - Email list with 150 names
 - On restricted status with Student Activities
 - Very little leadership development
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Vision: *to protect the unique roles and perspectives of international Aggies, and to reduce to zero the amount of international students who say they feel unwelcome at Texas A&M.*

Mission: *to promote cultural awareness through event programming and community engagement, represent and advocate for international Aggies, and provide opportunities for members and officers to develop global leadership skills.*

Changes implemented 2017-2021

- **Officer team**
 - Expanded number of Execs and Officers
 - Created senior roles
 - Documented duties of Execs in Constitution
 - **Membership**
 - Added application process
 - Dues requirement
 - Assigned members to committees
 - **Leadership development**
 - Retreats at the beginning of each semester
 - Trainings for officer team
 - Leadership lesson at each officer meeting
 - Weekly 1:1 meetings with president
 - Semesterly 1:1 with execs
 - Summer trainings on programming, fund-raising, outreach and marketing
 - **Organizational**
 - New mission and vision statements
 - New logo and brand guide
 - Focused cultural awareness programming -- three signature programs
 - New focus on advocating for International Aggies
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Fall 2021

Robust, sustainable organization
Creative, amazing, dedicated officers

- Officer team:
 - 27: 7 Execs + 20 officers
 - 17 (63%) from previous year
 - Represent 15 different countries
 - Membership:
 - 175 members!
 - 20-30 per committee
 - First two events of year had largest attendance ever
 - Mission-focused, global minded, passionate team
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Leadership and Professional Development

Officer Retreat 2021:

- Executed constructive team building activities

Weekly Officer Meetings:

- 10-15 minute presentations done by Rhonda on various leadership development topics

Professional Development Program:

- Fall: MBTI - Personality and career/organizational role
- Spring: another professional development workshop - Interview skills?

Other Programs:

- Lunch Buddies: Pairing up members to develop trust and friendships
- Mentorship program: Execs encouraged to work with officers to provide assistance and to build strong relations
- 1:1 Meetings: President and Senior Vice President work with execs to provide assistance and to make sure their committees are on track

Our Committees

Internal Programs

- 175 members
- Lunch buddies program
- professional development

External Programs

- Intl. Dance Night
- Football 101
- Global Tailgate
- I-Week planning

Outreach

- International Town Hall
- Partnership Program
- Cultural Simulation program (In Spring 2022)

Finance

- Sponsorships for I-week (Spring 2022)
- Bookstore Allocation

Marketing

- Instagram
- TikTok
- website
- promotionals

Fall 2021

- International Dance Night
- Football 101
- Global Tailgate

Spring 2022

I-Week

M: I-Exhibit

T: I-Story

W: I-Show

TR: I-Dinner

F: I-Art & I-Awards

More Info:
tx.ag/tamuisa



Questions

