International Student Association
tx.ag/isasslides
ISA Status Report
4 years of growth

Fall 2017
Move from ISS to MSC

- Officer team:
  - 16: 3 Execs + 13 officers
  - Only 3 (18%) returned from previous year

- Membership:
  - No actual members
  - Email list with 150 names

- On restricted status with Student Activities

- Very little leadership development
**Vision:** to protect the unique roles and perspectives of international Aggies, and to reduce to zero the amount of international students who say they feel unwelcome at Texas A&M.

**Mission:** to promote cultural awareness through event programming and community engagement, represent and advocate for international Aggies, and provide opportunities for members and officers to develop global leadership skills.

**Changes implemented 2017-2021**

- **Officer team**
  - Expanded number of Execs and Officers
  - Created senior roles
  - Documented duties of Execs in Constitution

- **Membership**
  - Added application process
  - Dues requirement
  - Assigned members to committees

- **Leadership development**
  - Retreats at the beginning of each semester
  - Trainings for officer team
  - Leadership lesson at each officer meeting
  - Weekly 1:1 meetings with president
  - Semesterly 1:1 with execs
  - Summer trainings on programming, fundraising, outreach and marketing

- **Organizational**
  - New mission and vision statements
  - New logo and brand guide
  - Focused cultural awareness programming -- three signature programs
  - New focus on advocating for International Aggies
Fall 2021
Robust, sustainable organization
Creative, amazing, dedicated officers

- Officer team:
  - 27: 7 Execs + 20 officers
  - 17 (63%) from previous year
  - Represent 15 different countries

- Membership:
  - 175 members!
  - 20-30 per committee

- First two events of year had largest attendance ever

- Mission-focused, global minded, passionate team
Leadership and Professional Development

Officer Retreat 2021:
- Executed constructive team building activities

Weekly Officer Meetings:
- 10-15 minute presentations done by Rhonda on various leadership development topics

Professional Development Program:
- Fall: MBTI - Personality and career/organizational role
- Spring: another professional development workshop - Interview skills?

Other Programs:
- Lunch Buddies: Pairing up members to develop trust and friendships
- Mentorship program: Execs encouraged to work with officers to provide assistance and to build strong relations
- 1:1 Meetings: President and Senior Vice President work with execs to provide assistance and to make sure their committees are on track
Our Committees

Internal Programs
- 175 members
- Lunch buddies program
- Professional development

External Programs
- Intl. Dance Night
- Football 101
- Global Tailgate
- I-Week planning

Outreach
- International Town Hall
- Partnership Program
- Cultural Simulation program (In Spring 2022)

Finance
- Sponsorships for I-week (Spring 2022)
- Bookstore Allocation

Marketing
- Instagram
- TikTok
- Website
- Promotionals
Fall 2021

- International Dance Night
- Football 101
- Global Tailgate

Spring 2022

I-Week

M: I-Exhibit
T: I-Story
W: I-Show
TR: I-Dinner
F: I-Art & I-Awards
More Info: tx.ag/tamuisa
Questions