Texas A&M Law: Where we are & Where we’re headed

April 2015
Today’s Plan

• Challenges

• Where we are

• How we’re getting better

• Our message on where we’re going
CHALLENGES
Ambitious Peers

1. UC Davis Aggies (#36)
2. Penn State Nittany Lions (#51)
3. UCLA Bruins (#16)
4. Illinois (#40)
5. Michigan Wolverines (#10)
6. Ohio State Buckeyes (#31)
7. Maryland Terrapins (#46)
8. LSU Tigers (#15)
9. Tennessee Volunteers (#24)
10. Indiana Hoosiers (#49)
11. Michigan State Spartans (#87)
12. Cal Bears (#9)
13. North Carolina Tar Heels (#31)
14. Wisconsin Badgers (#20)
15. Texas A&M Aggies (#31)
... are an opportunity

<table>
<thead>
<tr>
<th></th>
<th>2014</th>
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<th>2014</th>
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<td>47</td>
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<td>-1</td>
<td>UC Berkeley</td>
<td>9</td>
<td>8</td>
<td>+1</td>
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<tr>
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<td>10</td>
<td>11</td>
<td>-1</td>
<td>UC Davis</td>
<td>36</td>
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<td>+5</td>
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<tr>
<td><strong>Michigan State</strong></td>
<td><strong>87</strong></td>
<td><strong>94</strong></td>
<td><strong>-7</strong></td>
<td>UCLA</td>
<td>16</td>
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<td>Washington</td>
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<td>-4</td>
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<tr>
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<td>-3</td>
<td>Wisconsin</td>
<td>31</td>
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<td>Ohio State</td>
<td>31</td>
<td>34</td>
<td>-3</td>
<td></td>
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</tbody>
</table>

8 of Vision 2020 peers dropped in ranking
4 had no change
3 rose
Challenging Admissions Environment

Lowest law school enrollment in over 30 years

Facing a difficult job market following the recession, students find it harder to commit to the student loans for law school. Law schools across the country are seeing fewer applicants and fewer enrollments.

NATIONAL ENROLLMENT TREND

- 20,776 enrolled (1963-1964)
- 39,676 enrolled (1977-1978)
- 52,488 enrolled (2010-2011)
- 39,675 enrolled (2013-2014)
Different Universities, Different Reputations
Reputations are Sticky

88% of variation explained by 1993 rank

4 factors explain an additional 4%

WINNERS
RED – name change (+39 avg):
Michigan State, Quinnipiac,
Seattle, U.N.J., Penn State
BLUE – conservatives welcome
(+28.3): GMU, San Diego,
Pepperdine

LOSERS
ORANGE – scandals (-24.3):
Illinois, Villanova, NYLS
GREEN – rust belt (-13.0): 31
midwest schools (10 largest drops: -
17, -20, -27, -30 -34, -34, -42, -43, -
46, -49)
WHERE WE ARE
Peer Reputation 2005-2015 - Texas

UT-Austin
SMU
Baylor
Houston
Texas Tech
Texas A&M
So. Texas
St. Mary's
Median LSAT - Vision 2020

- Berkeley (8)
- Michigan (11)
- UT–Austin (15)
- UCLA (16)
- Minnesota (20)
- UC – Davis (31)
- Wisconsin (31)
- UNC (34)
- Illinois (41)
- Florida (47)
- Penn State (71)
- Michigan State (94)
- Texas A&M (149)
Employed @ 9 mos. 2014/15 - Texas

- St. Mary's (Tier 4)
- Texas Southern (Tier 4)
- UT–Austin (15)
- SMU (46)
- Baylor (56)
- Houston (59)
- Texas Tech (118)
- So. Texas (149)
- Texas A&M (149)

Legend:
- E9_2014
- E9_2015
HOW WE’RE GETTING BETTER
More Resources → More Action

• $370,000 Access Group Grant for Texas Bar study

• $30,000 Earhart Foundation Grant for Access to Justice Conference

• $2.26m Gifts

• 16 faculty leadership positions in national organizations

• 96 invited faculty presentations (53 in 2013)

• Center for Teaching Excellence Collaboration
IP Offers

Irene Calboli, Marquette & Visiting National University of Singapore

Glynn Lunney, Tulane

Saurabh Vishnubhakat, Duke Post-Doc USPTO Advisor

Sri Ragavan, Oklahoma

Peter Yu, Drake
Bill Henning, Alabama

Angela Morrison, Visiting Professor, UNLV

Charlotte Ku, Illinois

Susan Fortney, Hofstra (former TTU interim dean)

Nuno Garoupa, Illinois

William Byrnes, Thomas Jefferson

Other Offers
Michael Young, Washington (former GWU Law dean)
Impact of New Hires

**Now**

- Total publications: 229
- Leiter Score: 109
- American Law Institute Members: 5

**+ New Hires**

- Total Publications: 495
- Leiter Score: 240
- American Law Institute Members: 7
SSRN Total Downloads / Author (Vision 2020)

#5

#14
Peer Reputation 2005-2015 - USN 120s

Baltimore (122)
DePaul (122)
Hofstra (122)
Vermont (122)
Washburn (122)
Akron (127)
Chapman (127)
Cleveland State (127)
Drexel (127)
Idaho (127)
Missouri-Kansas City (127)
New York Law School (127)
Quinnipiac (127)
Texas A&M (149)
Employment

- LinkedIn “Jobseeker Professional” licenses
- Electronic resume book for TAMU attorneys
- Better statistics collection
- Increased CSO staff with JDs from 2 to 5
Admissions

- Increased admissions staff from 4 to 6
- Increased scholarship budget
- Moved scholarships to good standing from 3.0 (top 25%)
- Better materials
- 3+3 programs in CS, System
New ABA Standard 503

Up to 10% of entering class can come from home institution without requiring the LSAT (if meet additional GPA & other criteria).
New Programs

• 3 Intellectual Property Clinics
• Innocence Clinic
• Writing Center
• Professionalism & Leadership Program
• Critical Thinking ‘0L’ Test
• Communications Training
Build a Global Curriculum

Start with existing faculty

- Cynthia Alkon (development)
- Sahar Aziz (nat. security)
- Megan Carpenter (IP)
- Gabriel Eckstein (water)
- Paul George (trade)
- Milan Markovic (business)
- Aric Short (property)
- Joe Spurlock (judiciary)
- Gina Warren (energy)

Prof. Gabriel Eckstein’s water seminar in Uganda
Add international experiences

• Cayman Islands Offshore Business class (2015)
• CLIP Cultural Property in Italy (2016)
• Costa Rica Pro Bono trip (2014, 2015)
• Mexico Energy & Water course (2015)
Expand with new faculty & connections

This year
- William Byrnes – leading FATCA & international tax scholar
- Irene Calboli – leading international IP scholar
- Susan Fortney – leading international legal ethics scholar
- Nuno Garoupa – leading comparative law & econ scholar
- Bill Henning – member, UN Commission on International Trade Law
- Peter Yu – leading international IP scholar
- Maybe more....

Next year?
- International trade / business hire
- Co-branded online Bush/Law certificate in Risk Management
- Affiliation discussions begun with Amsterdam, Peking, Tsinghua, Waseda
- Internships in Cambodia, France, and with Mourant Ozannes
- Italy program launch
## Admissions

<table>
<thead>
<tr>
<th>Year</th>
<th>LSAT Points</th>
<th>UGPA</th>
<th>Selectivity</th>
<th>Yield</th>
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<tbody>
<tr>
<td>2014-15</td>
<td>+2</td>
<td>+0.08</td>
<td>30% (same as UNC)</td>
<td>24%</td>
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<tr>
<td>2015-16</td>
<td>so far</td>
<td></td>
<td>20% (same as UT and Baylor)</td>
<td>35%</td>
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</table>

+2 LSAT points  
+ 0.08 UGPA  
Selectivity 30% (same as UNC)  
Yield 24%  

+2 LSAT points  
+ 0.14 UGPA  
Selectivity 20% (same as UT and Baylor)  
Yield 35%
US News & World Report Rankings

- ✔ Median LSAT (12.5%)
- ✔ Median UGPA (10%)
- ✔ Selectivity (2.5%)

- ✔ Academic Reputation (25%)
  - Lawyer-Judge Reputation (15%)

- ✔ Faculty/Student Ratio (3%)

- ✔ Employment @ Graduation (4%)
- ✔ Employment @ 9 months (14%)
  - Bar Passage (2%)

- ✔ Library volumes (0.75%)
  ✔ Direct Expenditures (9.75%)
  ✔ Indirect Expenditures (1.5%)

Up on 78.25%
OUR NEW MESSAGE
Current Web Page
CHOICE YOUR PATH TO SUCCESS.

Are you the next great trial lawyer or deal maker? Interested in a particular practice area? We'll guide you on your journey.

Start your adventure
MEET OUR FACULTY.

James McGrath, professor of Public Health Law, loves when his students have that “lightbulb” moment.
MEET OUR FACULTY.

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Get to know us
MEET YOUR CLASSMATES.

Today's students. Tomorrow's leaders.
Dear Dean Morriss,

... I mentioned to you that my Baylor diploma is framed in maroon suede. Three offices down from me, Robert Kowert '89 has his diplomas from t.u. similarly liveried. Pictures are attached.

... Also as mentioned, I am at your disposal to provide quotes for your viewbook extolling the power of the Aggie network in the legal marketplace. I will do whatever I can to help you.

At the center of the A&M campus, there is a bell tower, donated by Ford D. Albritton '43. The inscription on the inside of that tower reads, "I ring, I sing, I peal with a mighty force, my love for God, family and country, and that part of my heart that never has left these hallowed halls."

I am confident that you will find, as you meet more of our attorney alumni, that same force applied in the service of our law school.

Best regards & Gig 'em,
Stephen A. Mason '99
The Mason Chronicles continue

Last Friday

Perfect. Thank you. We’ll take a dozen more resumes just like this one, please sir.

I put XXX’s resume on the desk of Robert Kowert ’89, my firm’s managing partner, this morning. Robert is also interviewing YYY this afternoon. Robert had, at the end of last year, instructed me to open a recruiting pipeline from the law school, and I genuinely appreciate that you are getting candidates to me.

If we pass on either of them, I’ll make a point to get them in front of other similar firms in Austin.

Last Saturday

There’s something else that you need to know.

I have repeatedly asked Baylor’s CSO for these same people for a decade and mostly gotten radio silence.

The fact that I have 3 candidates from TAMU-law within six months of my initial request tells me everything that I need to know with respect to the future trajectory of TAMU-Law.
QUESTIONS?