

## ***Eun Kim***



Dr. Eun Y. Kim is President of CEO International, a cross-cultural management consulting firm based in Austin, Texas. With a BA from Seoul National University, Seoul, Korea and a Ph.D. from the University of Texas at Austin, Dr. Kim has worked in both U.S. and Asia as a management consultant and executive coach and has taught around the globe.

As an expert in global leadership, professional image, and executive communication, Dr. Kim has designed and conducted management programs for numerous multinationals and helped more than 15,000 global managers and marketing/sales executives. A sampling of her clients includes: AMD, AIG, Applied Materials, Aramco, Chevron, Citigroup, City of Busan, Freescale, GSD&M, Greater Austin Chamber of Commerce, Hilton Korea, Hyundai, IBM, Korean Air, LG, Motorola, NCsoft, Samsung, SEMATECH, SK, 3M, TI, etc.

In partnering with other firms, she has also worked with GM, HP, Qualcomm, etc. and coached executives from Corning, GE, Lucent, Nike, Kellogg, Kraft, SC Johnson, Siemens, etc.

She is an author of eight books and guides on professional image and cross-cultural communication, including *Managing Self for Success and Significance*, *Global Intelligence: Seven Pillars for New Global Leaders*, *The Yin and Yang of American Culture: A Paradox, A Cross-cultural Reference on Business Practices in a New Korea*, *New Hispanics: New Image for New Leaders*, and a 1991 Korean best-seller "Image-making (by Gimm-young-sa)." She has also coauthored *Cultural Detectives USA and Korea*, which teach how to bridge cultural gaps through critical incidents ([www.culturaldetective.com](http://www.culturaldetective.com)).

As a popular keynote speaker who has spoken to as many as 6,500 people a day, Dr. Kim has appeared in numerous international media and conferences.

Dr. Kim has served on many non-profit boards, including: Public Relations Advisory Board for Daejeon International Expo (budget twice as much as the Olympics) for the Republic of Korea Expo Committee, Austin Children's Museum Board of Directors, Texas Asian Chamber of Commerce Board of Directors, University of Texas International Alumni Advisory Board, Austin Police Academy Curriculum Advisory Board, etc.