

## ***Herbert I. Goodman***



Herbert I. Goodman is President of Sarmar Corporation, Houston, Texas, a consultant to the international oil and gas industries. He is a member of the Board of the Houston Livestock and Rodeo.

Formerly CEO and Chairman of PEPEX.net, LLC, which operates an e-commerce trading site for the international oil business; of IQ Holdings, Inc., a manufacturer and marketer of a wide range of petrochemical-based consumer products, including automotive, pesticide and personal care products; and of Applied Trading Systems, Inc., whose oil trading and consulting businesses are based on its proprietary, computerized trading and refinery management programs.

From 1957 through 1984, was with Gulf Oil Corporation, working in its international crude oil sales, transportation and logistics operations, and variously stationed in Pittsburgh, Houston, London, Tokyo, and Singapore. In Tokyo and Singapore, was President of Gulf's regional companies headquartered in those cities. From 1972 through 1984, was President of Gulf's international sales, trading and supply division – Gulf Trading and Transportation Company (GOTCO).

When Gulf Oil Corporation Merged with Chevron in 1984, Goodman arranged the purchase of GOTCO by an international group of investors, and was President and CEO of the independent GOTCO until 1987, when he and a group of former Gulf executives formed Applied Trading Systems, Inc.

Served three years as infantry officer in U.S. Army, and seven years in the U.S. Foreign Service, stationed at Embassies in Copenhagen, Saigon, and Phnom Penh, Cambodia and Department of State in Washington, D.C.

Received B.S. in Chemistry from University of Pittsburgh, M.B.A. and A.M. degrees from Harvard, and Certificat d'Etudes Francaises from the University of Besancon in France. University Fellow in Political Economy and Government at Harvard. Member of Association of Petroleum Economists; and council on Foreign Relations. Formerly Vice Chairman of Asia Society of Houston; formerly member of Advisory Boards of Harvard University's Center for Energy and Environmental Studies, and Fletcher School of Law and Diplomacy at Tufts University; and formerly a non-alcoholic member of the Board of Trustees of Alcoholics Anonymous.