Global Strategy: Study Abroad and Curriculum Integration

COMM to Italy
Spring 2013

Presentation to the TAMU IAB
October 17, 2012

Questions?
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Complete Curriculum Integration

• Integrating international/global themes and experiences into department **curriculum**
• Carefully building relationships with **partner** institutions abroad
• Building a set of excellent, focused **fauilty led programs**
Santa Chiara – COMM to Italy

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Discuss unfolding international communication flows and discourses nestled in the Italian country side.
Contemplate the rhetoric of western thought while walking the Forum Romanum.
Study organizational communication using the networks of the Medici’s of Florence, the bureaucracy of the Church, and innovation and da Vinci’s workshop as case studies.
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Enough Classes for a Communication Minor

• COMM 301 Rhetoric in Western Thought
• COMM 365 International Communication
• COMM 335 Intercultural Communication
• COMM 320 Organizational Communication
• COMM 460 Communication and Contemporary Issues
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