Community Leadership Dialogue
November 18, 2014
Community Updates

- City of Bryan
- City of College Station
- Chamber of Commerce
- Convention & Visitors Bureau
- Research Valley Partnership
- Brazos County
- Texas A&M University
TAMU Headlines

- Pam Matthews named Interim Dean, College of Liberal Arts  
  Jose Bermudez named Associate Provost for Strategic Planning
- Aggies Export Big Event to Spain, Germany & Italy
  - 120 Students in Barcelona, Bonn and Castiglion Florentino
- Agrilife Research #1 in Research Expenditures (FY12)
  - Passing Florida, Illinois, Purdue, UC Davis
  - $176.4 M
- Inaugural Law School Dean Named
  - Andrew “Andy” Morriss, Named Buzbee Dean of Law
- Water Contamination Detection Improved
  - 1/1,000,000,000 molecular particule
  - Dr. Vlad Yakovlev, Professor Biomedical Engineering
TAMU Headlines

• May Commencement, Engineering -100,000th Degree
  – Ammon Berrios, BS INEN

• College of Dentistry Community Outreach
  – 2 Week Summer Outreach in South East Texas, 600 Patients

• Healthy South Texas Initiative – Improve health care delivery and access
  – Chancellor, HSC, Public Health, Agrilife Extension & Architecture-Colonias -
    - Seeking Legislative Appropriation - $15M per year

• Ambassador Ryan Crocker’s Expertise Sought
  – 62 Interviews in 45 Days (Syria, Gaza, ISIS)

• College of Education – Adult Literacy Education tapped to Assist Texas Workforce Commission
  – $4.6 M Grant to promote adult education resources, techniques

TEXAS A&M COMMITS
EDUCATION | INNOVATION | ENGAGEMENT | IMPACT
TAMU Headlines

• Rankings and Recognition
  – Money Magazine Top College Values – TAMU #6 Public, #1 in Texas
  – Washington Monthly– Top 20 – TAMU #4
    Social Mobility, Research & Discovery, Service to Nation (3 UC’s ahead)
  – “The Active Times”- Fittest Campus- TAMU #1
    (Westpoint #2 & Annapolis #3)
  – Chronicle of Diversity in Higher Education-TAMU #1 Hispanic PhDs & Top
    10 African American Masters & PhD

• Academic Year Degrees Awarded Totaled 13,944
  – (December’13, May & August)
  – Highest in State and Highest in History

• Enrollment Growth to Fill Pipeline
  – 62,000 Total University (HSC, TAMUQ(527) & TAMUG (2400))
TAMU Headlines

• Governor Perry appoints Brett Giroir, EVP & CEO HSC to lead Texas Ebola Taskforce
  – Includes 3 Additional TAMU Faculty, Dr. Gerry Parker, Dr. Tammy Beckham, Dr. Scot Lillibridge

• Texas A&M University Press Publishes “Kennewick Man”
  – Scientific Investigation of an Ancient Skeleton
  – Oldest dated Skeleton in History, carbon dated to over 8,000 years old
  – Dr. Doug Owsley, Professor and Head of Archeology at Smithsonian Institute
  – Public Lecture and Engagement on Campus – October 16th
TAMU Headlines

• Facilities Change
  – Campus infrastructure renewal and enhancement continues through the combination of state funding, philanthropy and strategic internal reallocation for facilities, deferred maintenance, renovation and new construction.
  – Key facilities including:
    – Re-opening of the landmark Jack K. Williams Administration Building,
    – Current renovations of Scoates and Francis Halls (which will house Agricultural Engineering, Architecture and Construction Science programs)
    – Enhancements to the Student Recreation Center New construction and considerable enhancements planned will further improve our teaching, research and service capabilities.
    – Dwight Look College of Engineering,
    – College of Veterinary Medicine & Biomedical Science
    – College of Agriculture & Life Sciences
    – Choral & Music Activities
TAMU Headlines

• Leadership Change

  – President Search – “Recruitment Conversation” Continues
  – Jerry Strawser Named Vice President for Finance & CFO

  – Dean Doug Palmer, Education (2 Terms), search underway
  – Dean Joe Newton, Science, (3 Terms), search underway
  – Dean Jose Bermudez, Liberal Arts (1 Term), search underway
    (Dr. Pam Matthews named Interim)
  – Dean Jerry Strawser, Business, (3 Terms), search underway
    (Dr. Ricky Griffin named Interim)
  – Dean Mark Weichold, TAMU- Qatar (2 Terms), search underway
  – Vice President Marketing & Communications, Jason Cook joined Athletics Department
    Shane Hinckley named interim, Programmatic Review initiated
  – Vice President for Student Affairs, Lt. General Joe Weber, named Executive Director of Texas
    Department of Public Safety
    Tom Reber named interim, Taskforce Review complete, Search Underway
  – Vice Chancellor for Marketing & Communications, Steve Moore resigned
    joined UT Southwest
TAMU Headlines

• International Board Meeting | October 22nd – 24th
  – International Advisory Board, composed of about 40 members from business, government, education, and other areas, advises the University on international program development and areas of emphasis.
  – Board Members assist in development activities, mentoring to Academy for Future International Leader students, and internships abroad.

• Confucius Institute Events
  – Taste of China: A Day of Chinese Culture & Cuisine | September 27th
    • College Station High School
    • Delegation of high profile chefs from the China Cuisine Association
    • Over 600 community members participated
  – A Dinner Highlighting the Brazos Valley’s Engagement with China | September 29th
    • Presidential Dining Room, Annenberg Conference Center
    • Approximately 100 university and community leaders
    • Special remarks:
      • Rodrigo Mendoza, TAMU Freshman
      • Dr. Thomas Wallis, Bryan ISD Superintendent
      • Ambassador Li Qiangmin, Consul General, Chinese Consulate of Houston
TAMU Headlines

• Proposal to enhance Partnership & Outreach Services
  – Consolidate Communication Support & College Coordination across Academic Affairs
  – Broaden Scope of Public Partnership & Outreach to include additional State/Regional Outreach as well as Global Partnership Support
  – Enhance promotion of Signature Affiliation Agreements (12), Existing Foreign Civil Associations (CR & MEX), Unique Center Partnerships (Saints Chiara & Clara) & Soltis Center (wholly owned by gift) as resources for college and university partnership development
  – Enhance cross college communication by operationalizing International Focus across Campus through internal consultancy (International Programs Committee) and external consultancy (International Advisory Board)
TAMU Headlines

Data for Economic Impact Statement
2003-2013 Growth

<table>
<thead>
<tr>
<th>Category</th>
<th>2003</th>
<th>2013</th>
<th>$ Change</th>
<th>% Increase</th>
<th>AVG IMPACT</th>
</tr>
</thead>
<tbody>
<tr>
<td>I. ECONOMIC IMPACT</td>
<td></td>
<td></td>
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<td></td>
<td></td>
</tr>
<tr>
<td>A. Estimated Regional Annual Payroll for TAMU &amp; TAMUS to Brazos County Employees</td>
<td>$620.16</td>
<td>$889.31</td>
<td>$269.15</td>
<td>43.40%</td>
<td>$780.28</td>
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<tr>
<td>(Average of March, June, September &amp; December employment levels &amp; compensation paid to Brazos Co. employees)</td>
<td></td>
<td></td>
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<td></td>
</tr>
<tr>
<td>B. Estimated Dollars Spent Locally By Visitors To TAMU &amp; Bush Library</td>
<td>$62.17</td>
<td>$385.72</td>
<td>$323.54</td>
<td>520.38%</td>
<td>$163.87</td>
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<tr>
<td>(2007 and beyond -90% per diem rate used by the 3/C Convention &amp; Visitor's Bureau for leisure visitors)</td>
<td></td>
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</tr>
<tr>
<td>C. Subtotal Estimated Students Regional Expenditures While at TAMU</td>
<td>$218.45</td>
<td>$494.66</td>
<td>$276.21</td>
<td>126.44%</td>
<td>$353.43</td>
</tr>
</tbody>
</table>

Estimated Brazos County Expenditures Subject to a 2.5x Multiplier

| Estimated Impact of TAMU and Student Expenditures on Brazos County w/Multiplier | $2,251.95 | $4,424.22 | $2,172.27 | 96.46% | $3,243.96 |

Texas A&M University and other members of The Texas A&M University System in the Brazos County area had a positive impact locally of more than $4.2 billion during 2013!
Texas A&M University... Today

Guided by:

- Land Grant Heritage
- Unique Mission Statement
- Vision 2020: Creating a Culture of Excellence
  - (20 Year Aspirational Framework to be leading institution of higher education)
- Mid Term Strategic Planning
- Evolving marketplace of higher education
  - Students, Faculty,
  - Education & Impact
Texas A&M University... Today

Led by accomplished administrators and academic leaders:

Dr. Mark A. Hussey, Interim President
Dr. Karan L. Watson, Provost & EVP Academic Affairs
Dr. Brett Girior, EVP & CEO Health Science Center

16 Deans

5 Support Divisions:
Finance & Administration, Marketing & Communications, Government Relations, Student Affairs, Health Science Center
Texas A&M University... Today

More than 4,000* award-winning teachers and researchers in 16 academic colleges.

77% of tenured/tenure track faculty teach full time

*HSC Clinical Faculty
Texas A&M University... Today

<table>
<thead>
<tr>
<th>Year</th>
<th>Fall 2006</th>
<th>Fall 2007</th>
<th>Fall 2008</th>
<th>Fall 2009</th>
<th>Fall 2010</th>
<th>Fall 2011</th>
<th>Fall 2012</th>
<th>Fall 2013</th>
<th>Fall 2014</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>47,183</td>
<td>48,591</td>
<td>50,213</td>
<td>51,181</td>
<td>51,794</td>
<td>52,774</td>
<td>53,186</td>
<td>58,672</td>
<td>62,185</td>
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</table>

- HSC
- Distance Ed.
- TAMUG
- Qatar
- Law School
- Main Campus
<table>
<thead>
<tr>
<th>DEMOGRAPHICS</th>
<th>Total Enrollment</th>
<th>African American</th>
<th>Hispanic</th>
<th>White</th>
<th>Other</th>
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</thead>
<tbody>
<tr>
<td><strong>Students</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Undergraduate</td>
<td>47,567</td>
<td>1,554</td>
<td>9,717</td>
<td>31,060</td>
<td>5,236</td>
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<tr>
<td>Graduate</td>
<td>14,618</td>
<td>611</td>
<td>1,543</td>
<td>6,420</td>
<td>6,044</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>62,185</td>
<td>2,165</td>
<td>11,260</td>
<td>37,480</td>
<td>11,280</td>
</tr>
<tr>
<td><strong>Faculty &amp; Staff</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Faculty</td>
<td>4,244</td>
<td>145</td>
<td>248</td>
<td>2,644</td>
<td>1,207</td>
</tr>
<tr>
<td>Staff (Budgeted)</td>
<td>4,957</td>
<td>365</td>
<td>567</td>
<td>3,643</td>
<td>382</td>
</tr>
<tr>
<td>Staff (Wages)</td>
<td>2,352</td>
<td>306</td>
<td>300</td>
<td>1,648</td>
<td>98</td>
</tr>
<tr>
<td>Grad Assistants</td>
<td>2,915</td>
<td>118</td>
<td>253</td>
<td>1,317</td>
<td>1,227</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>14,468</td>
<td>934</td>
<td>1,368</td>
<td>9,252</td>
<td>2,914</td>
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Texas A&M University... Today

4-Year Grad Rate (Freshmen)

<table>
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<tr>
<th>Year</th>
<th>Texas A&amp;M</th>
<th>Any Texas Institution</th>
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</thead>
<tbody>
<tr>
<td>FY 2008</td>
<td>45.9%</td>
<td>47.2%</td>
</tr>
<tr>
<td>FY 2009</td>
<td>49.7%</td>
<td>50.7%</td>
</tr>
<tr>
<td>FY 2010</td>
<td>50.6%</td>
<td>50.1%</td>
</tr>
<tr>
<td>FY 2011</td>
<td>50.9%</td>
<td>52.1%</td>
</tr>
<tr>
<td>FY 2012</td>
<td>50.9%</td>
<td>52.4%</td>
</tr>
<tr>
<td>FY 2013</td>
<td>52.1%</td>
<td>53.8%</td>
</tr>
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</table>
Texas A&M University... Today

<table>
<thead>
<tr>
<th></th>
<th>First Year Persistence at any State Institution for Cohort Entering</th>
<th>Six Year Graduation /Continuation</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>2012-2013</td>
<td>State Avg</td>
</tr>
<tr>
<td>All Students</td>
<td>95.7%</td>
<td>86.5%</td>
</tr>
<tr>
<td>White</td>
<td>97.0%</td>
<td>89.6%</td>
</tr>
<tr>
<td>African- American</td>
<td>90.4%</td>
<td>78.3%</td>
</tr>
<tr>
<td>Hispanic</td>
<td>93.4%</td>
<td>84.9%</td>
</tr>
</tbody>
</table>

* Percentages reflect students who started at Texas A&M and persisted, graduated or enrolled at any Texas institution
Texas A&M University... Today

Recently approved New Degree Programs:
- BS in Public Health (HSC)
- MS in Analytics
- MSN in Nursing Education (HSC)

In development:
- PhD in Ecology and Evolutionary Biology
- Masters of Law
- MS in Maritime Archaeology and Conversation
- MSN in Family Nurse Practitioner (HSC)
- Masters of Engineering in Subsea Engineering
- Masters of Engineering in Systems Engineering
- PhD in Oral Biology (HSC)

In planning:
- BS in Environmental/Ecological Engineering
- Masters of Non-Profit Management
- Masters of Homeland Security
- MS in Business Studies
- MS in Systems Engineering
- BS in Materials Engineering
- BS, MS, & PHD in Environmental Engineering

Phased out or being phased out:
- BS in Agronomy
Texas Deserves the 21st Century’s Leading Top-Tier Research, Land-Grant University

The purpose of the land-grant colleges was: without excluding other scientific and classical studies and including military tactic, to teach such branches of learning as are related to agriculture and the mechanic arts, in such manner as the legislatures of the States may respectively prescribe, in order to promote the liberal and practical education of the industrial classes in the several pursuits and professions in life.
Top Tier Research Land Grant University
with 2 Branch Campuses and a HSC

**TAMU Galveston**
special-purpose institution in marine and maritime studies in science, engineering, and business and for research and public service related to the general field of marine resources.

**TAMU Qatar**
engineering programs focused on more effective oil and gas production, faster development of alternative energy sources, better energy efficiency, novel methods for hazardous wastewater treatment.
Top-Tier Research Land-Grant University
with 2 Branch Campuses and an HSC

**TAMU HSC**
HRI *Transforming Health* through innovative research and education in dentistry, medicine, nursing, pharmacy, public health, and medical sciences at campuses across the state.
LAND-GRANT UNIVERSITY COMMITMENT TO AID IN THE SOLUTION OF TODAY’S GRAND CHALLENGES

STRENGTHENING DEMOCRACY

IMPROVING ECONOMIC DEVELOPMENT

ENHANCING HUMAN, ANIMAL, & PLANT HEALTH

SHARED STRATEGIC RESOURCES & CORE COMPETENCIES

DESIGNING & PROTECTING THE ENVIRONMENT

EDUCATING 21ST CENTURY LEADERS

PROVIDING SUSTAINABLE & EFFICIENT ENERGY

TEXAS A&M COMMITS

EDUCATION | INNOVATION | ENGAGEMENT | IMPACT
Texas A&M University

Unique and inseparable mix of:

- Heritage of service to all people through education, discovery and application of knowledge
- Creative endeavor as well as intensive applied and fundamental research
  - Infectious spirit of students, alumni, faculty, staff, friends, community and fans
  - Adherence to articulated mission and core values
  - Meaningful commitment to lifetime of learning