Community Leadership Briefing

Proposed Agenda Topics

• Aggieland 101
  o University Organization
  o Vision and Strategic Plan
  o University Finance & Budget

• Community Connections
  o Associations
    ▪ Chamber, CVB, Cities, County
    ▪ Intergovernmental Committee, MPO
    ▪ Research Valley Partnership
  o Partnerships with Events & Programs
    ▪ Brazos Valley Worldfest, Sr. World Passport
    ▪ SECC (United Way)
    ▪ Business Development (Chamber/CVB)
    ▪ Campus Voting Location – County Clerk/Commissioner
    ▪ 4th of July – City of CS
    ▪ Hispanic Forum
    ▪ Community Foundation of Brazos Valley
    ▪ Brazos Valley Boys & Girls Clubs
    ▪ Texas 4-H Round Up
    ▪ Big Event
    ▪ Arts Council of Brazos Valley

• Issues Management
  o Students
    ▪ Enrollment - (Projections, Impact on Infrastructure and Neighborhood Integrity, Blinn Team Program)
    ▪ Student Body Profile, Student Life and Service Learning
    ▪ Northgate Merchants

  o Major Events (Game Day, Parents Weekend, Chilifest, Commencement, High School Graduations)
o Infrastructure and Capital Projects
  ▪ Public/Private Projects & Real Estate Development (Housing, Century Square)
  ▪ Kyle Field Redevelopment & Facilities Agreement with Convention and Visitors Bureau
  ▪ Transportation Planning (including Easterwood) & Metropolitan Planning Organization

o Actions/Response to Audits and Organizational Reviews

• Other Issues
  o City Ordinance Impact on University
  o United Way Programs/Services
Who Attends:

Community
City Mayors, City Managers, Select City Council Members
Chamber Exec & Chair
CVB Exec & Chair
State Elected Officials (and/or key staff)
RVP Exec & Chair
United Way Exec & Board Chair

University
President & President Staff
Provost
  - Public Partnership & Outreach (Bobby & Chad)

VPSA
VP Finance
  - Transportation Services- P. Lange?
  - Massey?
  - Airport Contract?

Philip Ray?
S. Moore?
Hamilton?